

Kimberly A. Parmeter

BIOGRAPHY

As the Executive Director of the Hermantown Area Chamber of Commerce, Kimberly works with business owners and community leaders each day to make the Hermantown Area the best place to live, work and play.

Kimberly is a graduate of the University of Minnesota Duluth with a Bachelor of Arts in Communications, Marketing & International Studies. She also earned a Master of Business Administration degree from Bethel University in Arden Hills, MN. She is also a graduate of Leadership Duluth, a program of the Duluth Area Chamber of Commerce.

Prior to her work at the Chamber her background includes executive leadership with a variety of nonprofits where she's raised millions of dollars for charitable causes, consulting with Convergent Nonprofit Solutions – an international consulting group specializing in feasibility studies and capital campaigns. She's also had an entire career in broadcasting, you'll still occasionally hear her on regional TV and radio ads as well as corporate videos as a professional voice talent. She records and produces in her home studio to this day. She has also loved writing since she was a youth and plans to finish her book on nonprofit leadership before she retires!

Kimberly and her husband, Jim, reside in Midway Township with their two children Cecelia & Mason and rescue pets Rollo, Remington & Honey Bear. In their free time, they enjoy camping, kayaking, traveling, reading, writing and being amateur wine enthusiasts!

HIGHLIGHTS:

- Gamma Sigma Sigma – Alpha Iota Chapter “Alumni of the Year”, 2012
- Multiple awards for fundraising excellence – Muscular Dystrophy Association, March of Dimes 2007-2013
- Employee Achievement Award for Outstanding Performance 2015 – State of Minnesota, Lake Superior College
- Owned a pizza franchise from 2001-2004 with her husband.

COMMUNITY INVOLEMENT:

- Public Relations Society of America (PRSA) | Member | 2002 to present
- Girl Scouts of America | Troop Co-Leader Proctor #4026 | 2012 to present
- Proctor Area Hockey Association | Volunteer | 2013 to present
- Proctor / Hermantown Girls Swim Team | Volunteer | 2016 to present
- Hermantown Area Lions Club | Charter Member | 2019 to present

Former board member for:

Kiwanis Club of Friendly Duluth, UMD Alumni Association, Lake Superior Fundraising Executives