

# UMD

**CENTER *for* ECONOMIC DEVELOPMENT**

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**UNIVERSITY OF MINNESOTA DULUTH**

**Driven to Discover™**

## Helping entrepreneurs and businesses grow and succeed



# Primary Service Area:



**UMD**

CENTER for ECONOMIC DEVELOPMENT

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Driven to Discover

# 2017 Northeast Region Impact:

## Program Deliverables:

- Businesses Assisted 744
- Consulting Hours Delivered 8,764
- New Businesses Created 47
- Capital Raised for Business Investment \$15M
- Jobs Created and Saved 1,222

## Client Demographics:

Women Owned 397 (53%)  
Veteran Owned 49 (7%)  
Minority Owned 43 (6%)

# Business Consulting

- Starting a Business
- Business Planning
- Market Research
- Advertising/Sales
- Record-Keeping Systems
- E-commerce
- Website Development and Analysis
- Accounting Software Analysis
- Manufacturing Assessment
- Loan Packaging
- Export Assistance



# Workshops and Seminars

- Starting a Business in MN
- Writing a Business Plan
- Excel Series
- WordPress Series
- QuickBooks Desktop and Online
- State Tax Withholding and Unemployment Insurance
- Social Media Marketing
- Basic Sales and Use Tax
- Leadership Series

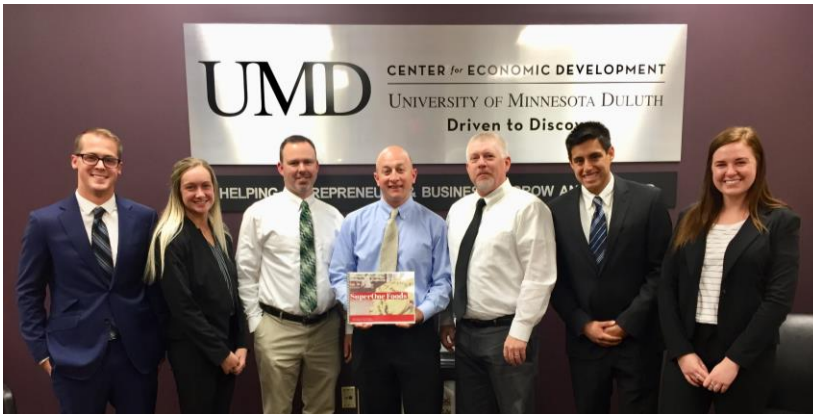


# Student to Business Initiative

Provides your business the opportunity to work with current UMD students.

Program Topics:

- Consumer Behavior
- Green Marketing
- Retail
- Social Media Marketing
- Accounting



# Business Resources



- UMD Business Library
- Economic Databases
- Industry and Market Data
- Professional Resources

**Could your business use some assistance?**

**If the answer is yes, then it is time to work with the  
UMD Center for Economic Development.**

**Sign up for help!  
Ced.d.umn.edu  
218-726-7298**

**Let us help your business grow and succeed!**



# Thank you!

